

Contract # 48539

Schedule Dates

10/08/12-10/14/12

Advertiser

SCOTT BROWN FOR US SENATE-REPUBLICAN (28

Agency

Multi Media Services Corp (2430)

Product

POLITICAL CANDIDATE (1051)

Brand

Est. 5222 (28024)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

5222

CPE

Local/Political Candidate Agency

Account Types

Standard

Billing Type

Comments

Date Entered

10/03/12

Last Modified

10/03/12

Entered By

Charles Shiebler

CO-OP

No

Headline #

Normal

Demo

15.00

Order Type

Commission

Package Deal

Commission %

Commission

\$14,831.10

Net Total

\$84,042.90

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month Spots Rate

Oct. 2012 69 \$98,874.00

Grand Total: 69 \$98,874.00

WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977



Multi Media Services Corp  
915 King St.  
2nd Floor  
Alexandria, VA 22314

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/08/12-10/12/12	3	:30	10A- 11A (ET)	1	1	1	1	1	1	1	1	5	\$850.00	\$4,250.00	WHDH Boston (WHDH)		10/3/12
2.0	Normal Line / SPOT	10/08/12-10/12/12	3	:30	12P- 12:30P (ET)	2	X	X	X	X	X	X	X	2	\$900.00	\$1,800.00	WHDH Boston (WHDH)		10/3/12
3.0	Normal Line / SPOT	10/08/12-10/12/12	3	:30	12:30P- 1P (ET)	3	X	X	X	X	X	X	X	3	\$900.00	\$2,700.00	WHDH Boston (WHDH)		10/3/12
4.0	Normal Line / SPOT	10/08/12-10/12/12	3	:30	1P- 2P (ET)	1	1	1	1	1	1	1	1	5	\$850.00	\$4,250.00	WHDH Boston (WHDH)		10/3/12
5.0	Normal Line / SPOT	10/08/12-10/12/12	3	:30	2P- 3P (ET)	1	1	1	1	1	1	1	1	5	\$600.00	\$3,000.00	WHDH Boston (WHDH)		10/3/12
6.0	Normal Line / SPOT	10/08/12-10/12/12	3	:30	3P- 3:30P (ET)	3	X	X	X	X	X	X	X	3	\$600.00	\$1,800.00	WHDH Boston (WHDH)		10/3/12
7.0	Normal Line / SPOT	10/08/12-10/12/12	3	:30	3:30P- 4P (ET)	2	X	X	X	X	X	X	X	2	\$600.00	\$1,200.00	WHDH Boston (WHDH)		10/3/12
8.0	Normal Line / SPOT	10/08/12-10/12/12	3	:30	5P- 5:30P (ET)	1	1	1	1	1	1	1	1	5	\$1,500.00	\$7,500.00	WHDH Boston (WHDH)		10/3/12
9.0	Normal Line / SPOT	10/08/12-10/12/12	3	:30	5:30P- 6P (ET)	1	1	1	1	1	1	1	1	5	\$1,700.00	\$8,500.00	WHDH Boston (WHDH)		10/3/12
10.0	Normal Line / SPOT	10/08/12-10/12/12	3	:30	6P- 6:30P (ET)	1	1	1	1	1	1	1	1	5	\$2,000.00	\$10,000.00	WHDH Boston (WHDH)		10/3/12
11.0	Normal Line / SPOT	10/08/12-10/12/12	3	:30	11P- 11:35P (ET)	1	1	1	1	1	1	1	1	5	\$2,500.00	\$12,500.00	WHDH Boston (WHDH)		10/3/12
12.0	Normal Line / SPOT	10/08/12-10/12/12	4	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	1	1	1	1	1	1	1	1	5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		10/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

# Contract # 48539

Schedule Dates 10/08/12-10/14/12  
Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (2E)  
Agency Multi Media Services Corp (2430)  
Product POLITICAL CANDIDATE (1051)  
Brand Est. 5222 (28024)  
Salesperson Shiebler, Charles (1011)  
Sales Office WHDH  
Buyer Name /  
Phone/Fax 5222  
CPE Local/Political Candidate Agency  
Account Types Standard  
Billing Type  
Comments

WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977



Multi Media Services Corp  
915 King St.  
2nd Floor  
Alexandria, VA 22314

Date Entered 10/03/12  
Last Modified 10/03/12  
Entered By Charles Shiebler  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$14,831.10  
Net Total \$84,042.90  
Sales Tax

WHDH Boston (WHDH)  
By Broadcast Month Spots Rate  
Oct. 2012 69 \$98,874.00  
Grand Total: 69 \$98,874.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/08/12-10/12/12	3	:30	12:37A- LATE NIGHT WITH JIMMY FALLON	5	1	1	1	1	1			5	\$900.00	\$4,500.00	WHDH Boston (WHDH)		10/3/12
14.0	Normal Line / SPOT	10/08/12-10/11/12	4	:30	4:30A- Early Today	5	X	X	X	X				5	\$100.00	\$500.00	WHDH Boston (WHDH)		10/3/12
15.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	7:57P- THE VOICE	1	1							1	\$15,000.00	\$15,000.00	WHDH Boston (WHDH)		10/3/12
16.0	Normal Line / SPOT	10/11/12-10/11/12	3	:30	7:57P- 30 Rock				1					1	\$9,000.00	\$9,000.00	WHDH Boston (WHDH)		10/3/12
17.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	7:57P- GRIMM (R)					1				1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		10/3/12
18.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	9P- GRIMM					1				1	\$4,000.00	\$4,000.00	WHDH Boston (WHDH)		10/3/12
19.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	5:58A- 7 News Today In New England							2		2	\$200.00	\$400.00	WHDH Boston (WHDH)		10/3/12
20.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	9P- CHICAGO FIRE (Repeat)						1			1	\$824.00	\$824.00	WHDH Boston (WHDH)		10/3/12
21.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	10P- LAW & ORDER SVU (R)						1			1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/3/12
22.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	10:27A- Meet the Press								1	1	\$900.00	\$900.00	WHDH Boston (WHDH)		10/3/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.